



COURTNEY POLIDORO

SHE/HER

Philadelphia-based creative.
Lover of type and all things
food and bev.

SAY HELLO

302.358.9830

Cpolidoro95@gmail.com

Philadelphia, PA

Cpolidoro.com

PROFICIENCY

Adobe Creative Cloud

*advanced in Ai & Ps

Microsoft Office

Apple & PC

SKILLS & INTERESTS

Typography, art direction,
layout design, package design,
social media, motion graphics,
UX and web design, illustration

EDUCATION

UNIVERSITY OF DELAWARE

BACHELOR OF FINE ARTS:

Visual Communications

PAST/PRESENT BRANDS

Herr's Snacks, Turkey Hill, Musslemans,
Bimbo, Sun-maid, StarKist, Labatt, Weis
Markets, Virginia Distillery

WORK & EXPERIENCE

PMG / PHILADELPHIA, PA

ART DIRECTOR(LEAD CREATIVE) 2018 - PRESENT
Develops design concepts and campaigns for a
range of local and national brands. Manages a
junior team, and leads the creative brigade for
Herr's Snacks.

RTO+P / PHILADELPHIA, PA

ART DIRECTION INTERN - 2017

COHERE / PHILADELPHIA, PA

DESIGN INTERN - 2016

AWARDS AND RECOGNITION

PHILADELPHIA ADDY / 2021 (SILVER)

Social media campaign, Herr's Flavor Mix Mystery

GRAPHIS ADVERTISING ANNUAL / 2021 (SILVER)

Poster design, Working from Work: A Guide in 2021

REGIONAL ADDY / 2020 (GOLD)

Package design, Newfangled El Patio Pilsner

GDUSA GRAPHIC DESIGN AWARDS / 2020

Package design, Newfangled El Patio Pilsner

PHILADELPHIA ADDY / 2019 (SILVER)

Social media campaign, Turkey Hill's Triopolitan

PHILADELPHIA ADDY / 2019 (GOLD)

T-shirt Illustrations, Quench self promotion

PHILADELPHIA ADDY / 2019 (SILVER)

Integrated campaign, Newfangled Brewery